

WORDWISE MEDIA SERVICES
Outline for a fiction proposal

If you've written a novel for our consideration, please follow this template. Be sure to observe the page formatting instructions on our website "Guidelines" page. It will help us evaluate your work, and in turn (if we agree to represent it) help us pitch it to publishers.

TITLE PAGE: Your name and address upper left, word count upper right. Below that in the middle: (Genre) Fiction Proposal, then title, author name.

BEGINNING ON PAGE TWO:

The "Hook"— A concise summary, 50 words or less, of the story and why a reader should buy the book.

Synopsis: A summary of the story, 1-2 pages, single-spaced. Editors want a clear presentation of the plot outline and action. It's OK to leave out some minor characters.

Market: Who will buy this book? How can you contribute to the marketing effort beyond your circle of friends? Do you have a blog or website where you can post a teaser chapter?

Uniqueness: what makes this story different from other novels out there? Name 3-4 similar titles.

Author Creds: what qualifies you to write this novel? Education, journalism or writer training, specialized fiction study, research, reading patterns.

Characters. Make a list of the key characters, with brief descriptions.

Expanded Table of Contents: Provide a two to three-sentence summary of each chapter.

Prepare all of the above as a single Word (.doc) file, and your manuscript as a separate file.

Send both files to submit@wordwisemedia.com